

6 Figure Business – Cheat Sheet

How To Start An Online Business In 30 Days Or Less

Step 1: Why Start an Online Business?

- Low cost
- No staff to hire
- No office or other commercial premises
- You can start today
- Just a computer and the Internet
- Work from anywhere
- Set your own hours
- More people making online purchases
- No technical skills
- Outsource tasks

Step 2: Choose the Right Online Business Model

Step #1: Decide your niche

Step #2: Affiliate marketing

Step #3: CPA marketing

Step #4: Product creation

Step #5: Ecommerce

Step #6: Dropshipping

Step #7: Dropservicing

Step #8: Freelance services

Step #9: Amazon FBA

Step #10: Self publishing

Step 3: Setup your Online Business

Step #1: Don't use a free website

Step #2: Register a good domain name

Step #3: Get good web hosting

Step #4: Install WordPress

Step #5: Have a logo designed

Step #6: Choose a payment processor

Step #7: Autoresponder service

Step 4: Set Goals for your Online Business

Step #1: Many online businesses fail

Step #2: Set a financial goal for your online business

Step #3: Use the SMART process

Step #4: How does your goal make you feel?

Step #5: Create a strong WHY statement

Step #6: Read your goals and WHY statement each day

Step 5: Traffic Generation

- Nothing is more important than traffic
- No traffic means no online business
- It's not difficult to generate traffic
- Avoid broad traffic
- Go for targeted traffic

Step 6: Marketing your Online Business

Step #1: Create a marketing plan for your online business

Step #2: Spend 80% of your time on marketing

Step #3: Develop a content marketing strategy

Step #4: Use video marketing

Step #5: SEO optimize your pages and website

Step #6: Use social media marketing

Step #7: Use email marketing

Step #8: Write guest blog posts

Step #9: Consider paid advertising methods

Step 7: 30 Day Plan for your Online Business

Step #1: Decide on your niche

Step #2: Comprehensive keyword research

Step #3: Create your goal and WHY statement

Step #4: Choose a good domain name

Step #5: Choose a good web host

Step #6: Install WordPress

Step #7: Customize your WordPress website

Step #8: Add your initial pages

Step #9: Add posts to your website

Step #10: Create and implement your marketing plan

Step 8: Scale your Online Business

Step #1: You can't do everything yourself

Step #2: Outsource specific tasks to competent freelancers

Step #3: Analyze your online business and look for growth areas

Step #4: Ramp up your content marketing

Step #5: Ramp up your paid advertising

Step #6: Be prepared to reinvest some of your profits for growth

Step 9: 6 Figure Business Best Practices

- Know the advantages of an online business
- Choose the right online business model
- Setup your online business properly
- Set goals for your online business
- Understand the importance of traffic generation
- Promote your online business
- Create a 30 day plan for your online business
- Scale your online business